

## The Big Swish is back!

Back in Newcastle by popular demand!  
We will be at As You Like It – Jesmond, Newcastle, on Thursday ,  
October 14, 2010. Why not come along for a Swish of a Time?

### The rules of The Big Swish are simple:

#### *Raid your wardrobe*

Check your wardrobe for good condition clothing items (up to 15 and on hangers would be fantastic) and bring them to As You Like It from 6pm onwards. The Big Swish team will then check them in for you and issue you with a Swish passport. We will then size and display your clothing and accessories for you.

#### *High Street or Premium Labels*

After due deliberation there will not be a separate 'premium' Swish. Premium is very subjective. What we ask is, if you love and cherish an item so much that you can't bare to give it away then please do not donate it to the Swish.

#### *Swish to your heart's content*

Cast your eye over the rails and grab your favourite pieces.

#### *How many would you like?*

If you just can't help yourself and fall in love with more clothes than your clothing donation, then you can make a minimum donation of £2.50 per additional item (additional items can only be purchased after 30 minutes of the Swish to ensure all attendees have a fair chance of all items).

#### *Don't forget your Swish passport*

You must show your Swish passport before leaving the clothes swish, to make sure the number of items you're taking home correspond to the items you brought with you. If you don't find as many items as you donated, there's no need to fret. Any clothing left at the end of the event will be donated to the designated charity.

#### *Golden VIP Ticket*

For the first time we are introducing The Big Swish Golden VIP ticket. This ticket comes with a goodie bag and annual membership to [www.bigwardrobe.com](http://www.bigwardrobe.com) (valued at £12.00), all for £20.00 (plus £1.50 booking fee). Only 25 tickets are available so grab yours now before they are gone.

**Event date:** Thursday 14 October 2010

**Location:** As You Like It, Archbold Terrace, Jesmond, Newcastle upon Tyne, NE2 1DB

**Clothes drop off:** From 18:00.

**Swish open to all ticket holders:** 20:00.

**Tickets available soon:** General entry £5.00 with a £1.50 booking fee or VIP £20.00 with a £1.50 booking fee

Tickets on the door: £7.50 - NO VIP tickets available on the door.

For more information and for tickets visit: [www.bigwardrobe.com](http://www.bigwardrobe.com) or [www.daisygreenevents.co.uk/calendar/index](http://www.daisygreenevents.co.uk/calendar/index)

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Thursday 14 October 2010

**Location:**  
As You Like It  
Archbold Terrace, Jesmond,  
Newcastle upon Tyne NE2 1DB

